

finding parking  
solutions



# Windsor Parking Strategy

Windsor Town Forum (Monday 2<sup>nd</sup> June 2014)

The Royal Borough



Windsor &  
Maidenhead

# History

300 New On-Street Spaces

New Signs & Information

260 Extra Weekend Spaces

150 Weekend Park & Ride spaces

Car parks extended (100 spaces)

Windsor Dials Bridge Link

Royal Windsor Racecourse

Branding / Information

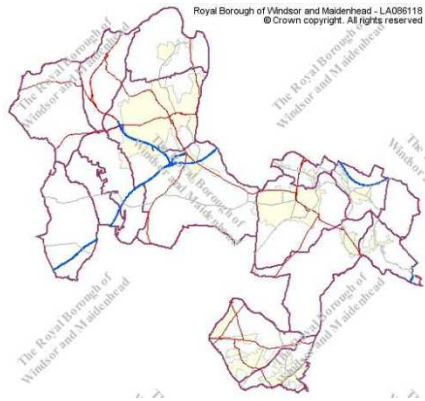
Increasing Demand

Windsor Parking Strategy: Adopted 2009

*'...to manage the predicted increased demand to support the vitality of the town centre for residents, visitors and business...'*

# Stakeholders

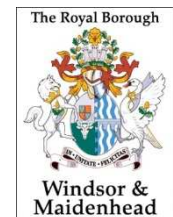
## Residents



## Business



## Visitors



# Demand & Capacity

- Demand

- § Increasing: 3478 to 4378 (Weekday 2013 – 2016)
- § Time Profile (Weekday / Weekend / Evening)
- § Customer Profile (Residents / Business / Visitors)



- Capacity

- § Location
- § Convenience
- § Environment
- § Cost



- Strategy

- § Predict and Provide
- § Demand Management



# Finding Solutions

- Short-Term (0 – 3 years)
- Medium Term (3 – 5 years)
- Long-term (5 years +)

## Option Appraisal

Option	Short	Medium	Long
Deliverability			
Customer			
Business Case			
Planning			
Location			
Unintended Consequences			

# Way Forward

- Member / Officer Team
- Engagement
- Develop & Deliver Solutions

finding parking  
solutions

